

# AT&T Business Mobility-as-a-Service



## Take control of your mobile solutions

### The challenges your business faces are unique, so why shouldn't your solutions be unique, too?

Traditionally, when you purchase mobile solutions, you buy the devices and services—and you are often left to manage them on your own. That means the burden is on your IT team to track inventory, configure devices, process returns and replacements, handle security features, wipe devices, and perform all the tedious upkeep that goes into equipping your personnel with mobile devices and applications. AT&T Business Mobility-as-a-Service simplifies enterprise-wide mobile deployment for your team.

#### AT&T Business Mobility-as-a-Service

AT&T Business can help you manage costs and complexities in mobile deployment while giving you more visibility and easier management of your devices. AT&T Business Mobility-as-a-Service provides a monthly subscription model for the deployment and management of your mobile solution. Instead of a large upfront capital expenditure for devices and services that you manage, your mobile

solution is a monthly operational cost with managed device lifecycle support. You get devices and professional services that are up to date, secure, and all from a single provider.

#### Customize your devices and services

Unlike traditional purchase methods, AT&T Business Mobility-as-a-Service gives you the option in the selection of a broad range of stock and non-stocked certified devices and services to meet your specific needs. Simply choose your device, accessories, applications, and services to build the mobile solution.

Choosing your own mobility solution helps ensure that your team is equipped with exactly what they need. It also means that you don't get stuck managing products and services that you didn't want or that have become outdated. You can easily adapt your mobile strategy as your business grows. It's the mobile solution designed by your business, for your business.

#### Features

- Monthly charge per subscriber at a predictable operational expense
- Easy-to-use optional portal for asset tracking and reporting
- Secure global network
- Access to the latest devices and applications
- The bundling of devices, accessories, applications, and professional services

#### Benefits

- Choose the essential device and services that best suit your needs
- Move from a CapEx to OpEx model to control costs when needing to do tech refresh
- Help secure your devices through enterprise data security applications
- Gain sustainability with end-to-end product support
- Simplify your ordering, service, deployment, and support processes

The table below includes examples of the à la carte services offered through AT&T Business Mobility-as-a-Service. Choose from a variety of professional services including day 2 support options.

Devices	Accessories	Connectivity	Applications	Professional Services
Smartphone	Protective Cases	Mobile Rate Plans*	Mobile Commerce Solutions	Device Configuration/ Extended Warranties
Tablet	Headsets	AT&T Data Plans	Field Solutions	Mobile Security
Wearable	Chargers		Mobile Messaging	Mobility Consulting
Internet of Things (IoT)			Workforce Management	Mobile Device Lifecycle Management

\*Under a separate AT&T Mobility contract

### Simplify management of mobility projects

We know your IT team is all about empowering your company for the future and bringing new strategies to the table. However, IT can get bogged down by ongoing device management and upkeep. AT&T Business Mobility-as-a-Service helps free up those resources to focus on other business-critical tasks. This solution means that the day-to-day functions that go into facilitating and managing your mobile solutions are performed by AT&T Business, not your in-house team. These can include:

- Device-level configurations
- Security checks
- System wipes
- Inventory tracking
- Replacements/returns

AT&T Mobility-as-a-Service helps provide a level of consistency and quality across your workforce backed by one of the largest communications companies in the U.S.

### Introduce sustainability to your mobile solutions

Our offer can also build in a refresh cycle and provide the professional services needed to refresh the devices in another 24 months. This keeps devices in top working order while you continue to receive full lifecycle support from AT&T Business. Because AT&T Business Mobility-as-a-Service is an ongoing subscription plan, it's built with your company's future in mind. This program helps your team obtain the latest devices and software while thoroughly wiping and responsibly recycling your old device.

### Gain financial predictability and consistency

One monthly fee.\*\* That's all it takes to cover the breadth of your entire mobile solution. This takes your mobile purchase from being an upfront capital expense to an easy-to-manage operational cost. Moving from a CapEx to OpEx model means predictable costs and a much more manageable budget for your team. Empower your team with a long-term solution for future-ready mobile devices and services that are just right for the job.

## Why AT&T

Technology is complex. Transformation is fast. It can be difficult to know you're making the right connectivity choices. With experience across all industries, we bring a rich understanding of your business demands—no matter the size of your business—to help deliver the right insights, guidance, and solutions.

Contact your AT&T Business sales associate to learn more or visit [att.com/mobility-as-a-service](http://att.com/mobility-as-a-service).

\*\*Subject to credit approval by AT&T Capital Services, Inc.; not all customers qualify. AT&T Capital Services, Inc., in its sole discretion, can discontinue this offer at any time. Pricing options available for US-based customers only.